

## Managerial Accounting Concept and Function

**Dr. Pankaj Verma**

Assistance Professor

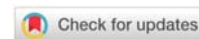
Department of Commerce, Haryana.

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\* Corresponding author

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Managerial accounting, a crucial part of firm management, gathers, analyses, and interprets financial data for internal use. Managerial accounting uses financial data to aid internal decision-making, planning, and control. It helps managers allocate resources, evaluate performance, and build strategy by providing relevant, timely, and accurate information. Management accounting data includes budgets, cost assessments, variance reports, and financial statements. Management accounting helps managers plan, monitor, and evaluate the organization's performance to complete their duties. It helps managers make better decisions regarding resource allocation, pricing, expenditure management, and project performance. Accounting for managers helps measure performance by showing how effectively the organisation is meeting its goals.

**Keywords:** managerial accounting, managerial reporting, information systems, information technologies, information Resource

**Introduction**

Management accounting may employ cost accounting, budgeting, variance analysis, and others. Accounting for costs involves analysing production costs to find the most productive and profitable resource allocation. Creating a budget entails setting financial objectives and tracking progress. A variance analysis compares actual performance to projected performance to identify areas for improvement. Management accounting has several benefits. Accounting for managers provides accurate and relevant financial information to help them make better resource allocation, pricing, and company strategy decisions. It also helps managers minimise expenses and boost efficiency, which boosts earnings and creates a more sustainable company model.

An organization's accounting system is an information resource. This method lets management decide. Information resources are based on current financial and management accountancy. "The contemporary split of accounting into financial and managerial accounting underpins current company management formation procedures and information display. Internal management allows for complete economic analysis and evaluation of economic activities.



Using management accounting data and reporting may enhance analytical work. This can determine whether an economic activity is fruitful. The advancement of data processing technology and new organisational and methodological approaches to corporate information resource utilisation have created this possibility. The following management accounting issues are relevant: results orientation of information provision to enterprise management goals and interests; use of all sources of information for decision-making; absence of government regulation; information complexity; investigation of all enterprise aspects; accounting integration, analysis, planning, and decision making; and maximum confidentiality of information results to protect trade secrets.

Managers usually study the company's finances before making any decisions. Management accounting provides managers with all the data they need to work efficiently. This article defines management accounting and explains its nature.

### **Importance of managerial accounting**

Managerial accounting helps management plan, arrange, supervise, and regulate corporate operations. The following are some ways management accounting may aid these functions:

1. **Provides data:** This resource is essential for planning. Management accounting tracks historical data to show how the company has changed. With this information, one may better predict the organization's future.
2. **Analyzes data:** Reader-friendly accounting data is presented by calculating ratios and projecting trends. Next, the material is evaluated for planning and decision-making. For instance, you may categorise products purchases by time, provider, or geography.
3. **Aids meaningful discussions:** Accounting for management may help a company convey its strategy. At the start of a plan, it shows the organisational viability and cohesion of its sections. Later parts examine plan development and party duties.
4. **Assists in goal achievement:** It helps turn organisational strategy and goals into practical business objectives. Budget control and standard costing, two management accounting fundamentals, may help attain these aims.
5. **Utilises qualitative data:** Management accounting goes beyond providing quantitative statistics for decision-making. It measures value by considering qualitative information that can't be quantified. Specialised surveys may provide qualitative information on industry cycles and development quality.

### **Scope of managerial accounting**

Management accounting aims to maximise profits while avoiding out-of-pocket expenditures. It aims to enhance decision-making by presenting data to predict financial irregularities to assist managers make crucial choices. Such choices may have a big impact. It covers many commercial procedures and has a broad applicability. Management accounting may help an organisation operate more efficiently in numerous ways, which are outlined below.

Management accounting reorganises financial statement data for decision-making purposes. This means management needs a financial accounting system to implement its choices.



2. Financial accounting focusses on numerical outcomes like profit and loss, whereas management accounting examines causal and correlative relationships.

Management accounting employs methodologies including standard costing, marginal costing, project appraisal, and control accounting. Some call this accounting managerial accounting.

4. Management uses the latest data and prior data to analyse firm operations.

5. The management team may utilise this accounting system to set objectives, create strategies to attain them, and compare department performance.

6. Management accounting helps make projections. This method prioritises information distribution to alleviate negative consequences rather than finding a long-term solution.

### **Techniques in Managerial Accounting**

In order to achieve business goals, managerial accounting uses a number of different techniques.

- **Marginal analysis:** This assesses a business's profitability after considering several sorts of expenses. It emphasises productivity gains. To calculate the break-even threshold, one must understand the company's sales mix contribution margin. Sales mix is the percentage of a business's total sales that can be attributable to the sale of a certain product. This is done to establish the unit volume where the company's total expenditures and gross revenues are identical. Management accountants may determine product prices using this value.
- **Constraint analysis:** Management accounting records product-specific restrictions that affect profitability and cash flow. These restrictions might be good or bad. It studies significant bottlenecks and their issues, as well as their impact on sales, profit, and cash flow. A report on the analysis is also included.
- **Capital budgeting:** This is an examination of data to make financial resource allocation choices. Management accountants calculate net present value and internal rate of return throughout this study to help managers make capital budgeting choices. These considerations may include payback time or accounting rate of return.
- Discussion on inventory value and product costing is on determining the true cost of goods and services. The process usually involves assessing overhead charges and estimating direct expenditures related to item costs.
- Forecasting and trend analysis: This mostly covers product pricing difficulties. The resulting data may be used to uncover unusual trends and create effective ways to find and address hidden issues.

### **Limitations of managerial accounting**

Management accounting can explain how a company evolves, but it has flaws. This is true even if it may reflect pace and manner. It should be obvious that financial accounts provide the information needed to make management decisions, but just in case: The quality of the most important records determines whether accounting judgements are accurate or inaccurate. Meanwhile, managers with different talents and industry expertise may perceive the same



information differently. This is because managers oversee distinct business segments. Thus, prejudice may emerge during decision-making.

Management accounting systems work effectively in fast-growing companies of a specific size and scope. This is possible if the firm can afford such a system and hire specialists to maximise its use to avoid repeat failures.

Management accounting was developed to simplify decision-making by effectively presenting financial facts. The legislation requires companies to prepare financial reports, including profit and loss statements, balance sheets, and cash flow statements. They must follow strict Financial Accounting Standards Board accounting rules like US GAAP.

### **Managerial Accounting vs. Financial Accounting**

Management accounting and financial accounting vary most in who uses the information to benefit. The users distinguish management accounting from financial accounting. Financial accounting provides financial information to non-employees of the studied organisation. However, management accounting information helps managers make informed company decisions.

Financial transactions must be recorded and reported according to certain criteria, including GAAP. Every publicly traded corporation must use GAAP to complete its financial accounts to stay listed. They must do this to maintain public stature. Most US-based enterprises must follow GAAP to get funding from most banking institutions.

Since management accounting is not for outside parties, it may be adjusted to better serve its intended users. Management accounting is not meant for external usage. This may vary by company or division. Production department managers may benefit from seeing their financial data as a proportion of total units produced throughout the period under review. The HR manager may be interested in a graph showing employee wage distribution over time. Because management accounting may provide data in whatever format that best addresses a given requirement, it may be able to meet both departments' information demands.

### **Conclusion**

Accounting for management simplifies financial data analysis and recording, which may boost production and efficiency. Management accounting is crucial. Simple methods including standard costing, marginal costing, project evaluation, and control accounting give financial data at regular intervals. Management choices, however, depend solely on financial figures. Thus, error-free records are essential. It improves corporate management, but its limitations must be addressed. Managerial accounting, a vital part of firm management, collects, analyses, and interprets financial data. It helps managers make informed decisions about resource allocation, performance evaluation, strategy formulation, and performance measurement and improvement. Management accounting offers several ways and benefits to help firms be more successful, profitable, and sustainable.



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